

Executive Master in Disaster Risk  
and Crisis Management

# EMDRCM

18 Months | Part-Time Program

STEPHEN ZUELLIG  
GRADUATE SCHOOL  
OF DEVELOPMENT MANAGEMENT



ASIAN  
INSTITUTE OF  
MANAGEMENT

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# HISTORY OF AIM

Since it was founded in 1968 by the Harvard Business School Advisory Group as well as academics and business leaders of the Philippines, AIM has been committed to contributing to the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.

AIM was founded.

1968

1969

AIM admitted the first Master in Business Management students (later renamed to Master in Business Administration).

AIM launched the one-year Master in Management and short-term executive development programs.

1974

1978

The Rural Development Management program was introduced.

The Master in Development Management program was offered for the first time.

1989

1991

The Center for Development Management was established.

AIM launched the Master in Entrepreneurship program.

2000

2002

AIM's Graduate School of Business was named the Washington SyCip Graduate School of Business.

AIM became the first school in Southeast Asia to receive accreditation from the Association to Advance Collegiate Schools of Business (AACSB).

2004

2012

AIM starts offering the part-time Executive MBA program.

The Center for Development Management was named the Stephen Zuellig Graduate School of Development Management.

2014

2016

The Master of Science in Innovation and Business was launched along with the reintroduction of the Master in Entrepreneurship program.

AIM launched the Master of Science in Data Science (MSDS) program. MSDS ranks as a Top 3 data science program in the Far East by Eduniversal.

2017

2018

The Aboitiz School of Innovation, Technology, & Entrepreneurship (ASITE) was established through a historic USD10M donation by the Aboitiz Foundation.

The Executive Master in Disaster Risk and Crisis Management program was introduced, being the first-of-its-kind in the region.

2019

2022

ASITE admitted its first PhD in Data Science cohort.

The first undergraduate double-degree BS Data Science and Business Administration from AIM and BBA Major in Management Information Systems from University of Houston was launched.

2023

2024

The Master in Cybersecurity and Online MBA programs were launched.

The Master of Science in Financial Technology (MSc FinTech) Program Collaboration was officially signed by AIM and Manchester Metropolitan University.

AIM launches the Master in International Business Law and Executive Doctor of Business Administration programs.

The Global Alliance, a consortium of world-class institutions, is established.



# WHY CHOOSE AIM

## LEAD. INSPIRE. TRANSFORM.

AIM is a pioneering management school with an immersive, supportive, and practitioner-oriented culture that develops managers, entrepreneurs, and leaders who deliver meaningful growth to Asian businesses and societies.

AIM is one of the first South East Asian business schools and the only one in the Philippines to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB is a global nonprofit association that connects educators, students, and businesses to foster the development of future leaders. Notably, AACSB accreditation is held to a higher standard than many other accreditation bodies, ensuring excellence in business education and promoting innovation and leadership in the industry.



# WHAT IS SZSDM

Since its inception, the Stephen Zuellig Graduate School of Development Management (SZSDM) has developed managers who lead sustainable development, inspire their organizations, and transform their communities into resilient, sustainable, and inclusive societies. It has produced over one thousand development managers from 40 countries within and beyond Asia, molding the next generation development leaders, professionals, and change agents. Initially offering the Master in Development Management (MDM) program, SZSDM broke new ground by offering the Executive Master in Disaster Risk and Crisis Management (EMDRCM) program, the first degree program of its kind to be offered to executives and apex change leaders.

Together, both programs espouse the goals of the United Nations' 2030 Agenda for Sustainable Development and its Sustainable Development Goals, transforming students into effective leaders and experts in the field of development management.



# Executive Master in Disaster Risk and Crisis Management

## Manage risk, avert crisis

With climate and social changes overwhelming traditional planning, we must aim to foster prosperous, inclusive, and resilient Asian communities. To develop exceptional leaders in these fields, our Executive Master in Disaster Risk and Crisis Management (EMDRCM) program is designed to provide the skills and experience to tackle large-scale wicked problems and risks. Our unique 18-month online program covers a breadth of necessary subjects, so graduates can work across different fields, disciplines, occupations, and communities.

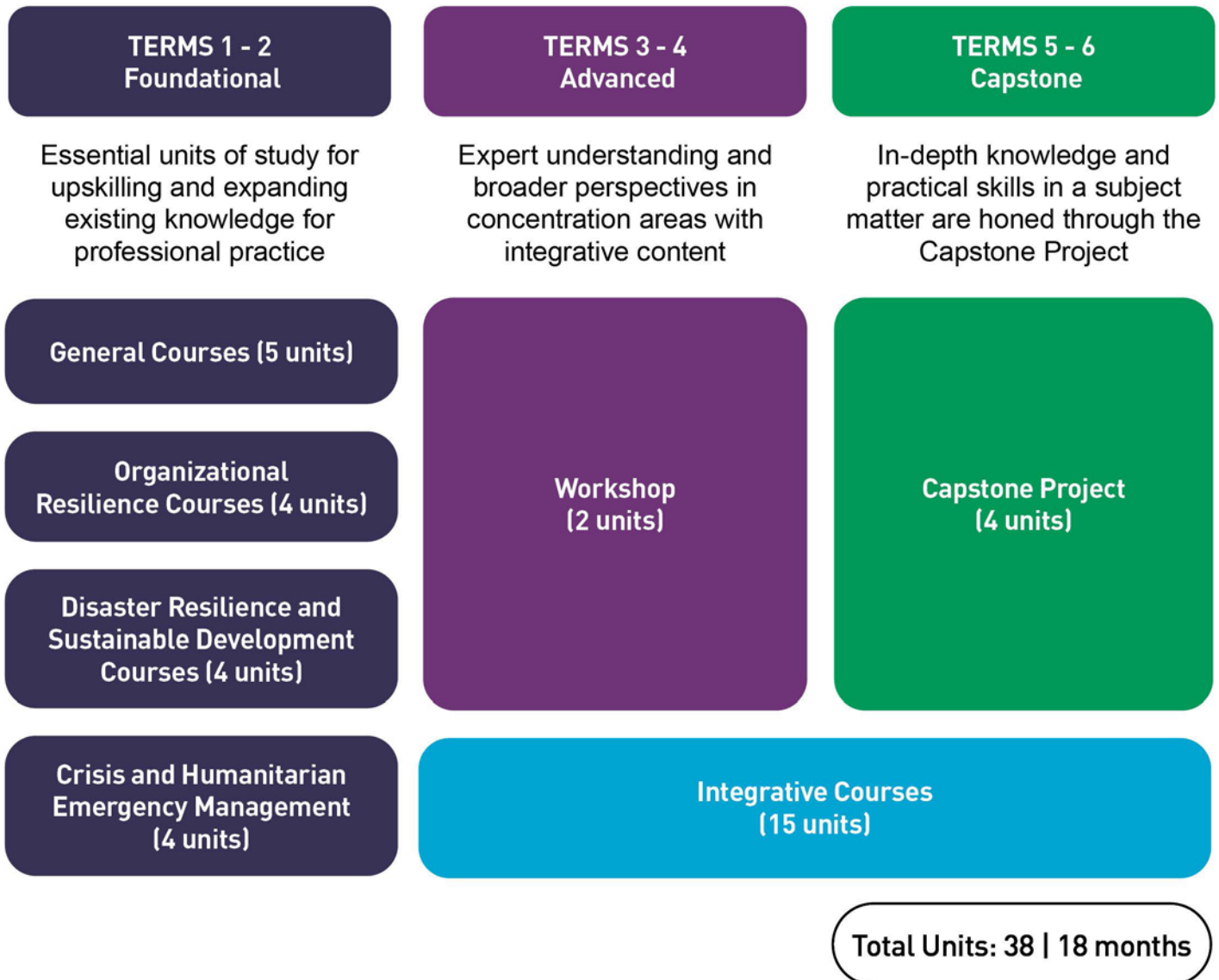
The program is aligned with international standards for climate change action, United Nations Sustainable Development Goals. It draws upon the expertise of our international pool of faculty. Students from a wide variety of backgrounds work together to identify and address real-world problems, interacting with global leaders from the field. This culminates in an in-depth capstone project which provides communities, businesses, and governments with workable recommendations to address social, environmental, and climate related problems.

The EMDRCM program equips leaders with the skills to assess, strategize, and make evidence-based decisions while aligning with international frameworks for disaster risk reduction, sustainable development, and climate action. Join us in shaping a safer, stronger, and more sustainable future.



# PROGRAM STRUCTURE

The EMDRCM curriculum provides training in the following concentration areas: (a) Organizational Resilience, (b) Disaster Resilience and Sustainable Development, and (c) Crisis and Humanitarian Emergency Management. The students will gain exposure in these areas in three stages:



# PROGRAM DELIVERY

**Blended Learning Methodology**

Synchronous learning is done by conducting class sessions via Zoom. On the other hand, asynchronous learning is a self-paced learning method that utilizes the Institute's Learning Management System that effectively supports the delivery of courses without the direct intervention of faculty or program staff.

**Online Learning Methodology**

The EMDRCM program is an intensive, immersive, and practitioner-oriented online learning program.

# PROGRAM CURRICULUM

TERM 1 (7 units)

TERM 2 (6 units)

TERM 3 (6 units)

## Core

**DRCMA 210**  
Climate and  
Environmental Change  
(2 units)

**SE**  
Sustainability and Ethics  
(1 unit)

**DRCMA 221**  
Risk-based Analysis and  
Resilience Planning  
(2 units)

## Integrative

**INNOV 213**  
Systems and Design  
Thinking in DRCM  
(2 units)

**Disaster Resilience and  
Sustainable Development**

**DRSDM 220**  
Collaborative Disaster  
Risk Governance  
(2 units)

## Organizational Resilience

**ORRES 211**  
Organizational Resilience and  
Business Continuity  
Management (2 units)

## Organizational Resilience

**ORRES 221**  
Resilient Supply Chain and  
Operations Management  
(2 units)

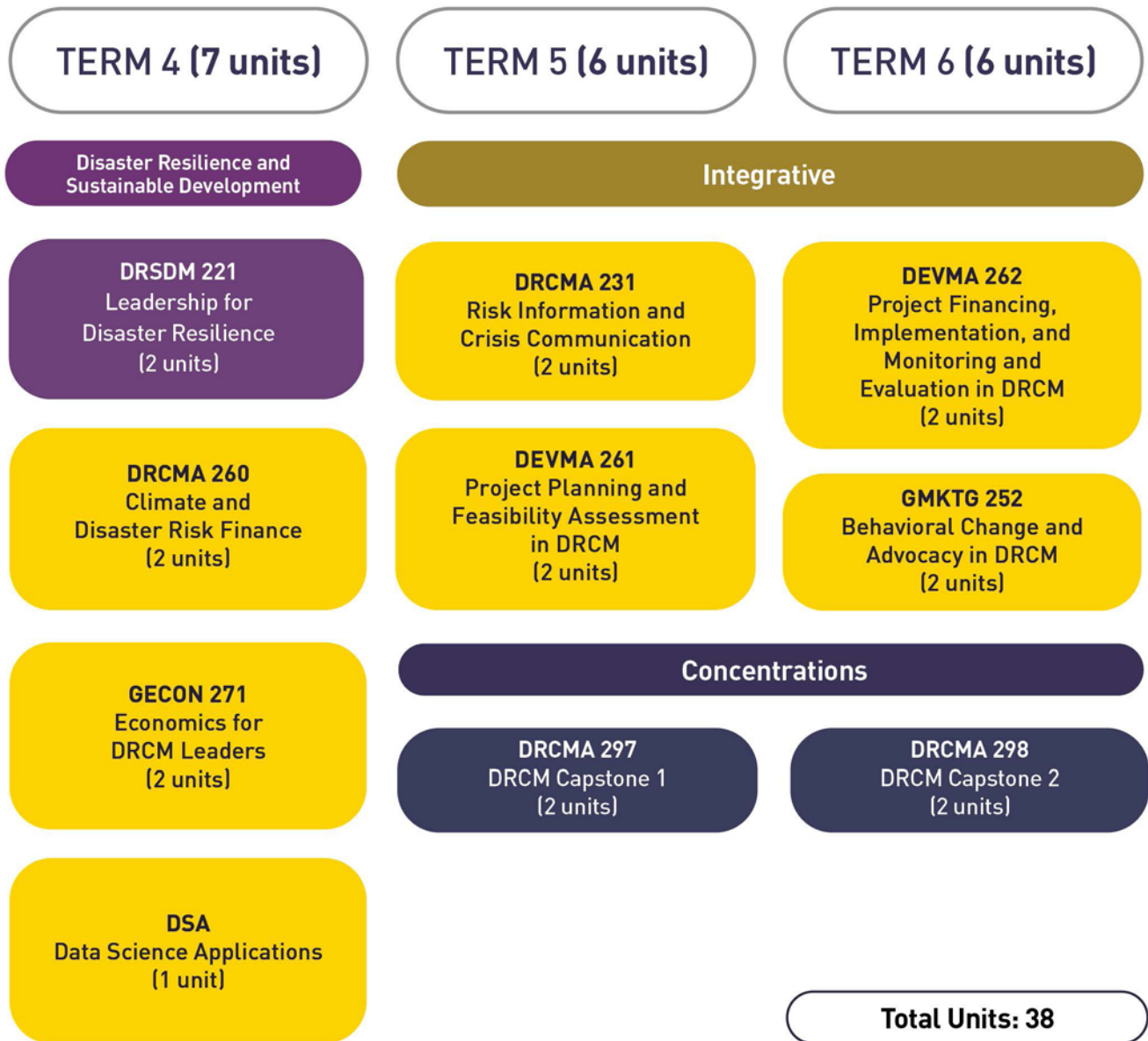
## Crisis and Humanitarian Emergency Management

**CHREM 210**  
Fundamentals of  
Emergency Management  
(2 units)

**CHREM 220**  
Humanitarianism,  
Leadership, and Development  
(2 units)

**DRCMA 296**  
DRCM Workshop  
(2 units)





## Capstone Projects Exemplars

Capstone projects represent a crucial component where students engage in profound, applied research endeavors to address significant climate and disaster risk issues.

### Business Resilience Rating System

Jonathan S. Biagtan, Josren Adrian L. Carpio, Augustus Caesar B. Esmeralda  
Faculty Advisers: Mr. Richard Anthony L. Cruz, Professor Vinod Thomas, PhD

### Creating Opportunities in Disaster Environments (Project CODE)

Ezra Barboza, Carl Vincent Caro, Jerry Vicente Catabijan  
Faculty Advisers: Professor Fernando Martin Y. Roxas, DBA,  
Atty. Lesley Jeanne Y. Cordero

### Planting Seeds of Resilience: Enhancing the Socio-economic Resilience of Aytas in Mawacat, Floridablanca, Pampanga

Mojica, Gaspar, Lapitan

Faculty Adviser: Dr. Aaron J. Kingsbury

# NOTABLE ALUMNI



## **Hospital CEO of the Year Runner-Up (Excellence Award Winner)**

Preserving Health and Environment: St. Camillus Medical Center's Path to an Eco-friendly and Sustainable Hospital  
by Hospital Management Asia

### **Jaqueline Angeles, MD**

Chief Executive Officer  
St. Camillus Healthcare Institutions Philippines  
EMDRCM 2021 Alumna

Dr. Jaqueline Angeles' outstanding leadership has propelled St. Camillus Medical Center to excellence. Her award-winning project, "Preserving Health and Environment," showcases her commitment to innovative and sustainable healthcare practices, ensuring the highest standards of patient care.



## **Best in Prototype Award Community Choice Award In the AHA Centre's iPITCH Competition**

### **Cynthia Diaz**

Founder and Executive Director  
Padayon Donation Matching App  
EMDRCM 2021 Alumna

Led by Cynthia Diaz, the team of Carlos Centeno, Jr., and Ludwig Federigan unveiled the "Padayon Donation Matching App" at the AHA Centre HELIX iPitch Competition, a crucial segment of the Humanitarian and Emergency Logistics Innovation Expo. Their project, aiming to capture the latest advancements in humanitarian logistics, earned them a place among the Top 8 finalists from across the ASEAN region.



## **Filed Several House Bills on Climate Change, Disaster Resilience, and Sustainable Development**

### **Hon. Jose Manuel F. Alba**

District Representative  
Bukidnon, First District  
EMDRCM 2021 Alumnus

Hon. Jose Manuel F. Alba, acknowledging the Philippines' elevated vulnerability to various natural and man-made disasters, advocates for establishing a systematic mechanism for declaring a State of Imminent Disaster. This proactive initiative seeks to empower the government to anticipate and respond effectively to impending disasters, minimizing adverse impacts on vulnerable communities and enhancing the country's overall resilience to such crises.



# LOCATED IN THE HEART OF ASIA

A melting pot of cultures, Asia, and specifically the Philippines, gives students a rich background in Asian culture coupled with western-style education.

## 1. Western-style Education with a Focus on Asia

Since the 1940s, the Philippines has adopted Western pedagogical methods in its education system. With AIM's particular emphasis on the Harvard case study method, pursuing a postgraduate degree in the Philippines affords students a fusion of effective and practical approaches with the nuance and insight of Asian traditional business practices providing a diverse and balanced educational approach.

## 2. Multicultural Learning Environment

Students are exposed to a multicultural learning environment where they can benefit from insights from leading researchers, practitioners, and educators from the world's biggest and most varied continent.

## 3. English as the Medium of Instruction

English serves as the medium of instruction in institutions in the Philippines. This enables students from Western and Asian backgrounds to effectively communicate and collaborate with each other, enhance cross-cultural exchange, and open doors to global opportunities.

## 4. Global Recognition and Accreditation

AIM is the first school in the country to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), and it is also a part of the Global Network for Advanced Management (GNAM), an exclusive partnership between 32 international business schools.

## 5. A Foothold in Asia

Students are provided the opportunity to build a diverse network of contacts from both Western and Asian backgrounds. Connecting with professors, professionals, and fellow students from different cultures and academic disciplines can lead to valuable collaborations, internships, and career opportunities that span international borders.

## 6. Unique Research Opportunities

Asia offers unique research opportunities for data-driven students. Its geographical location, coupled with a rich social and environmental ecosystem, make it a hub for research and innovation. Students can partake in groundbreaking research projects that address pressing global issues.

## Makati: Metro Manila's Business District

Makati is the primary central business district in Metro Manila and one of the major financial and commercial hubs in the Philippines. It is home to many multinational corporations, banks, financial institutions, and other business establishments.

It is also centrally located in Metro Manila, making it easily accessible from different parts of the metro. It has a well-developed transportation infrastructure, including major highways, public buses, and a mass rapid transit (MRT) system.

Students can experience a vibrant cultural and entertainment scene within the city's numerous shopping malls, restaurants, cafes, art galleries, theaters, and museums. Lots of options are available for leisure activities, cultural experiences, and socializing.

Proximity to professionals, industry leaders, and multinational companies in Makati can enhance your career prospects, especially in fields, such as general management, banking and finance, data science, development, innovation, financial technology, cybersecurity, and entrepreneurship. This provides unique networking opportunities to students looking to establish strong connections within the region.

# ABOUT THE ACADEMIC PROGRAM DIRECTOR



## **CHAD BRIGGS, PhD**

Academic Program Director  
Executive Master in Disaster Risk  
and Crisis Management

Professor Chad Michael Briggs is a globally recognized expert in environmental risks, climate change, and implications for military and security planning. Dr. Briggs has previously held positions as Special Advisor on climate change and strategic assessment to the US Department of Energy, and was Minerva Chair and Professor of Energy and Environmental Security at the US Air University (US Air Force). Since 2011 has worked in Ukraine and Kosovo on behalf of USAF, NATO, and the European Union, and was twice awarded Fulbright professorships to Budapest, Hungary, and Berlin, Germany.

Beyond his work in environmental and energy security, Dr. Briggs is also deeply involved in environmental health policy and risk assessment, particularly in post-conflict regions. His strategic intelligence assessments have been invaluable in addressing environmental challenges in these areas. Dr. Briggs remains a Research Professor at the University of Alaska Anchorage, and lecturer for the Global Security Studies program at Johns Hopkins University. He is an executive member of the Global Military Advisory Council on Climate Change (GMACCC), and in the Philippines conducts research on disaster intelligence and early warning signals for climate change impacts. He has a PhD in Political Science from Carleton University, including extensive work on environmental geography at University College London.



# ADMISSIONS

Our Student Recruitment and Admissions Team will assist you in applying for the upcoming EMDRCM Cohort. Email [emdrbcm@aim.edu](mailto:emdrbcm@aim.edu) or visit [devatwork.aim.edu](http://devatwork.aim.edu) for more details.



## Eligibility Criteria

- Must have a Bachelor's degree (or an equivalent qualification) in a technical or non-technical field
- At least five years' work experience, preferably with a minimum of two years' managerial experience
- Proficiency in oral and written English (test result from TOEFL, IELTS, or DET)

## Application Process

1. Fill out the application form at [devatwork.aim.edu](http://devatwork.aim.edu)
2. Send the following documents to [emdrbcm@aim.edu](mailto:emdrbcm@aim.edu)
  - a. Updated Curriculum Vitae
  - b. Copy of undergraduate Transcript of Academic Records (TOR) or mark sheet
  - c. A Letter of Motivation
  - d. A valid government ID (passport ID page is preferred)
  - e. Diploma
  - f. Copy of TOEFL, IELTS, or DET test result
3. Take the NMAT test. The NMAT by GMAC is a two-hour timed, 108-question test that covers language skills, quantitative ability, and logical reasoning. It is conducted online via Zoom. Each of the three sections are individually timed
4. Qualified applicants will undergo an admissions interview with the program faculty
5. The Admissions result will be sent via email or can be accessed through the AIM Portal
6. To reserve a slot, pay a USD1,000 registration fee, which will be deducted from the total program fee

**Program Fee**  
**USD20,500**  
Intake  
**July 2024**

# FINANCIAL AID

## Alumni Promotion

Alumni of the School of Executive Education and Lifelong Learning (SEELL) – formerly the School of Executive Education – will be entitled to 10% off the total program fee.

Alumni of any AIM degree program or their family members to the first degree of consanguinity or affinity will be entitled to 20% off the total program fee.

An applicant who fulfills both criteria will be eligible for a maximum of 20% off.

## Early Bird Rate (For July 2024 Intake)

Tier 1: Payment of Registration Fee (USD1,000) on or before 30 April 2024 entitles enrollees to a USD1,500 program fee reduction.

Tier 2: Payment of Registration Fee (USD1,000) on or before 31 May 2024 entitles enrollees to a USD1,000 program fee reduction.

## Grants-In-Aid

Grants-in-aid are awarded based on merit and the applicant's financial needs. It covers up to 25% of program fees.

Grant applications are processed once applicants are admitted into the program. AIM reserves the right not to award these scholarships if no qualified candidates are identified.

## Diversity Grant

The Diversity Grant is a program fee discount for foreign students amounting to a maximum of USD3,000 awarded based on the student's potential to contribute to the diversity of the class, professional records, and other standard recruitment and admissions merits.

## Vinod Thomas Scholarship

The Vinod Thomas Scholarship is awarded to an outstanding student under the Executive Master in Disaster Risk and Crisis Management (EMDRCM) program. Students awarded this scholarship must have no failing marks in any subject. Completion of the program in 18 months is required.

## Sustainable Leadership Learning for Climate and Disaster Risk Reduction

The Sustainable Leadership Learning for Climate and Disaster Risk Reduction (SLL-CDRR) is granted to exceptional individuals working in National Government Agencies (NGAs) responsible for climate change and disaster resilience, DRRM officers in Local Government Units (LGUs), women spearheading Climate Change Adaptation (CCA), leaders from Indigenous Groups, and Champions of Sustainability and Inclusivity. Successful completion of this program is required within an 18-month timeframe.



## Loans

### Institutional Loan Programs (Applicable to Program Fee Only)

AIM offers two loan programs to help Filipinos and Philippine-based foreigners\* focus on their education. Slots are limited in these programs and priority will be given only to qualified early applicants. The maximum loan amount is 80% of the program fee. No collateral is required for the loan program.

#### 1. Study Now, Pay Later: 0% Loan Program

- Repayment Tenure – 3 years to 5 years
- Monthly Amortization – starts 6 months from the scheduled end-date of the program
- Limited slots only

#### 2. AIM Study Loan Program

- Repayment Tenure – 3 years to 5 years
- Monthly Amortization – starts 3 months from the scheduled end-date of the program
- Indicative interest rate of 6%\*\*

### Loan Application Requirements

Submit scanned copies of the following documents for applicant and co-maker\*\*\*

- Certificate of Employment with salary information included
- Income Tax Return or payslip
- Copy of Official Transcript of Records with Cumulative Grade Point Average
- Any valid government ID (passport ID page is preferred)
- Loan Application form

\* Depending on employment status

\*\* Subject to change without prior notice

\*\*\* Co-maker must have an equal salary to or higher salary than applicant



The logo for the Asian Institute of Management is a stylized, multi-colored shape composed of overlapping layers in shades of blue, green, yellow, and purple. It is centered on the page, overlapping the image of two people in a library.

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